



GEORGIA REPRODUCTIVE SPECIALISTS

ABOUT GEORGIA REPRODUCTIVE SPECIALISTS

Georgia Reproductive Specialists was founded in February, 2000 out of a growing need for a reproductive healthcare facility in the Atlanta area that focused on patient-centered care. It is common in medical practices to get so caught up in the administrative aspects and growth of a practice that the physicians lose sight of the most important factor, personalized patient care. In an effort to fill the need for patient-centered care, **GRS is dedicated to:**

- * Provide high-quality women's healthcare that focuses on the patient as a partner in treatment
- * Address the specialized reproductive healthcare needs of women at each stage of life
- * Create an atmosphere where infertile couples can come for treatment and be able to walk away and feel good about the experience
- * Provide advanced, innovative, high-value infertility care in a nurturing environment which focuses on incorporating the latest medical technology to help couples build the family of their dreams
- * Recognize the importance of the healthcare team functioning as a coordinated unit that acknowledges the skills and values the contributions of each team member and provides an emotionally supportive work environment

Locations:

Main Office

5445 Meridian Mark Drive, Suite 270
Atlanta, GA 30342

Satellite Offices

3400-A Old Milton Highway, Suite 500
Alpharetta, GA 30004

2675 North Decatur Road, Suite G05
Decatur, GA 30033

Web site:

www.ivf.com

Medical Team:

Susan Conway, M.D.
Carolyn Kaplan, M.D., Director of In Vitro Fertilization
Mark Perloe, M.D., Medical Director
Michael Tucker, Ph.D., Scientific Director

Specialties:

Diagnosis and treatment of infertility	Cryopreservation
In vitro fertilization (IVF)	Endometriosis
Intracytoplasmic sperm injection (ICSI)	Repeated Pregnancy Loss
Blastocyst culture	Menstrual Disorders
Polycystic Ovary Syndrome	

Laboratory: Andrology, endocrinology and embryology laboratories certified by the Joint Commission for the Accreditation of Healthcare Organizations (JCAHO)

Lab services include semen and hormone analysis, sperm preparation and in vitro fertilization procedures

Practice Highlights:

The laboratory staff at GRS plays an integral role in approximately 4500 in vitro cycles each year, including cycles at GRS and in other centers across the country.

Michael Tucker, Ph.D., Scientific Director at GRS, is credited with the first birth in the United States from injecting single sperm into an egg (ICSI) and the nation's first baby resulting from testicular biopsy, as well as the world's first births from frozen donor eggs.

Dr. Mark Perloe is recognized as one of the top specialists in the country for treating polycystic ovary syndrome.

Under the direction of Dr. Carolyn Kaplan, the IVF program at GRS has achieved high pregnancy success rates through a combination of individualized, patient-oriented medical care and the latest, most effective laboratory technologies.

Media Contact Information: Jody Morris
Office: 404-843-2229 x154
jmorris@ivf.com